

2017 Private Directors Thought Leader Webinar: **The Public to Private Connection**

April 25, 2017 3:00 - 4:00 pm Eastern Time

Has your private company board of directors considered adopting public company board governance practices?

For information and registration, please [CLICK HERE](#)

Private and public company boards have similar roles, responsibilities and duties under state corporate law but differ in other ways. Most notably, public company boards are required to comply with securities laws, S.E.C. rules and exchange listing requirements, whereas private companies aren't required to file disclosure statements. Private companies, do however, have to face a unique set of challenges.

These include transitioning a company from family control to independent control, attracting and retaining outside directors and managing the relationship dynamics between the founding family and independent board members.

Join a group of experts on April 25, 2017 at 3.00pm (EDT) for a webinar on how private companies can tackle these issues by adopting many of the best governance practices of public company boards.

Participants will learn:

- How fiduciary duties of care, loyalty and obedience differ in public and private company boards
- Fiduciary duty issues in cyber security, risk management, related party transactions and oversight
- Accounting and auditing issues for public and private directors

Speakers:

- Fred G. Steingraber, Chairman Emeritus of A.T. Kearney
- Dennis Chookaszian, former Chairman & CEO, CNA Insurance, Adjunct Professor of Strategic Management, Chicago Booth
- Alice Peterson, CEO of Loretto Group, public and private director

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Speaker Biographies



Fred G. Steingraber is Chairman Emeritus of A.T. Kearney. After joining A.T. Kearney in 1964, Mr. Steingraber rose from Associate to Chief Executive Officer (1983), and to chairman and chief executive officer position in 1985. Mr. Steingraber has been a director of Maytag Corporation, Southeastern Thrift and Bank Fund, Mercury Finance, Lawter International, Chicago Stock Exchange, Continental AG (Germany), John Hancock Financial Trends Fund, Elkay Manufacturing, 3i Group PLC (U.K.), Diamond Hill Financial Trends Fund, River North Capital Management, and Board Advisors.



Dennis H. Chookaszian is a former Chairman and CEO of mPower Advisors, former chairman and CEO of CNA insurance, a "\$17 Billion multi-line insurer with 20,000 employees.". Previously Chookaszian has been affiliated with Chicago Mercantile Exchange, Career Education Corporation, AllScripts Healthcare Solutions, and Sapien Corporation. Chookaszian is an "Adjunct Professor of Strategic Management" at the University of Chicago.



Alice Peterson, CEO of Loretto Group, board experience spans 18 years. She has served on the boards of public companies - Hanesbrands, 360 Communications, and Fleming Companies, among others, as well as on private company and not-for-profit boards. She currently serves on the boards of Williams Partners, a NYSE listed master limited partnership in the natural gas and pipelines business, and Ravinia Festival, the summer home of the Chicago Symphony Orchestra.